



# COOKIE POLICY

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## INTRODUCTION

1. This Cookie Policy explains how Engaging Networks ("we", "us" or "our") uses cookies and similar technologies on our website(s) (the "website") to collect information about your use of the Website.

## WHAT ARE COOKIES?

2. Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work, or work more efficiently, as well as to provide information to the website owner. Cookies may be "session" cookies (which expire when you close your browser) or "persistent" cookies (which stay on your device until they expire or you delete them).

## WHAT TYPES OF COOKIES DO WE USE?

3. We use the following types of cookies on our website:

- a) **Strictly necessary cookies:** These cookies are essential for the website to function properly and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.
- b) **Analytical/Performance cookies:** These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our website. They help us to know which pages are the most and least popular and see how visitors move around the website. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our website and will not be able to monitor its performance.
- c) **Functionality cookies:** These cookies enable the Website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.
- d) **Targeting cookies:** These cookies may be set through our website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.
- e). **Third-party cookies that we do not control.** If you visit a page with content embedded from a third party such as YouTube, Twitter or Facebook, these service providers may set their own cookies on your web browser. While these cookies may be set on our website we do not control their use and cannot access them, as cookies can only be accessed by the party who originally set them. You should check the third-party websites for more information about these cookies and the cookie policy of these third parties.

## HOW DO WE USE COOKIES?

4. We use cookies on our website to:

- a) Make the website function properly;
- b) Monitor and improve the performance of the website;
- c) Provide enhanced functionality and personalization; and
- d) Show you relevant advertising.

## HOW CAN YOU CONTROL COOKIES?

5. Most web browsers allow you to control cookies through their settings preferences. However, if you limit the ability of websites to set cookies, you may worsen your overall user experience, since it will no longer be personalized to you. It may also stop you from saving customized settings like login information.

## CHANGES TO THIS COOKIE POLICY

6. We may update this Cookie Policy from time to time. If we make changes, we will revise the "last updated" date at the top of this Cookie Policy. We encourage you to review this Cookie Policy periodically to stay informed about our use of cookies.

## THE COOKIES WE USE

7. We use cookies on our website. Some of these are necessary so that our website runs properly, other cookies are optional and used for advertising and analytics by ourselves and our partners. You will have been presented with a cookie banner on the website and if you clicked 'Accept All' you will have accepted all cookies, or you may have chosen 'Manage Preferences' to edit your cookie preferences and select 'Confirm Selection'. You can update your preferences or withdraw consent at any time below. If you are reading the PDF version of this policy, please go back to the Cookie Policy page on our website to manage these preferences.

## CONTROLLING AND DISABLING COOKIES

8. If you do not want your browser to accept cookies, turn off the cookie acceptance on this page. Alternatively, you can turn off cookies in your browser settings.

9. **Consent.** The cookie consent banner will appear automatically after 12 months when a user consent expires. The user will be asked to give consent again at this point.

## **CONTACT US**

10. If you have any questions about our use of cookies or this Cookie Policy, please contact us at [dpo@engagingnetworks.net](mailto:dpo@engagingnetworks.net).